

3.—Highway Traffic at Canadian Border Points, 1965 and 1966

Year and Province or Territory	Foreign Vehicles Inward				Canadian Vehicles Returning		
	Entering and Leaving the Same Day	One or More Nights in Canada	Repeats and Taxis	Commercial Vehicles	Leaving and Returning the Same Day	One or More Nights in U.S.	Commercial Vehicles
	No.	No.	No.	No.	No.	No.	No.
1965							
Atlantic Provinces.....	318,317	203,076	938,885	58,215	2,014,465	129,248	107,330
Quebec.....	345,603	369,811	150,167	110,054	1,331,193	540,816	176,420
Ontario.....	3,503,907	2,809,470	830,153	241,328	3,711,129	616,565	352,021
Manitoba.....	57,237	63,526	64,425	17,760	164,419	74,761	22,104
Saskatchewan.....	29,069	32,418	16,236	13,488	79,727	28,177	8,637
Alberta.....	16,761	57,799	18,865	10,355	52,022	30,914	6,188
British Columbia.....	240,923	386,836	57,390	68,624	1,009,629	241,857	26,772
Yukon Territory.....	2,915	24,733	432	3,834	1,435	1,164	516
Totals, 1965.....	4,514,732	3,947,669	2,076,553	523,648	8,364,019	1,663,502	699,998
1966							
Atlantic Provinces.....	337,622	212,872	923,487	59,077	2,061,327	134,422	131,010
Quebec.....	362,634	373,613	146,501	100,418	1,386,422	633,702	175,271
Ontario.....	3,681,865	3,044,349	662,050	296,794	3,963,766	745,026	366,053
Manitoba.....	54,924	68,838	64,254	20,101	172,562	84,911	22,851
Saskatchewan.....	29,415	33,016	17,573	12,086	86,212	31,525	6,794
Alberta.....	19,449	62,601	19,706	11,505	56,341	37,647	6,275
British Columbia.....	268,718	433,012	59,833	72,781	1,010,299	270,738	28,313
Yukon Territory.....	3,383	28,684	516	3,617	1,177	1,320	472
Totals, 1966.....	4,758,010	4,256,985	1,893,920	576,379	8,738,106	1,939,291	737,039

Travel Between Canada and Overseas Countries.—As already mentioned, travel between Canada and overseas countries has been expanding at a proportionately greater rate than that between Canada and the United States. Non-immigrants entering Canada from overseas countries in 1966 numbered 410,763, of whom 149,502 came direct and 261,261 arrived by way of the United States. These visitors spent in Canada an estimated \$110,000,000, an increase of \$23,000,000 over 1965. Visitors from Britain spent \$39,000,000 or 35 p.c. of the total, those from other sterling areas spent \$12,000,000 or 11 p.c., from other Europe (OECD) \$36,000,000 or 33 p.c., and from other areas \$23,000,000 or 21 p.c.

Certain information concerning the travel habits of overseas visitors entering Canada direct was available in 1966. Of the total direct entries, 138,462 or 93 p.c. arrived by air and 11,040 or 7 p.c. by ship. During the year, 68,219 persons or 46 p.c. came direct to Canada from Britain, 49,549 or 33 p.c. from countries within the OECD, 11,971 or 8 p.c. from other Commonwealth countries, and 19,763 or 13 p.c. from all other countries. In response to a questionnaire survey in 1966, overseas visitors reported their main destinations as Ontario 34 p.c., British Columbia 26 p.c. and Quebec 25 p.c.; 66 p.c. gave visits to friends or relatives as the main reason for travel direct to Canada, 18 p.c. reported business, and 14 p.c. recreation. The average length of stay of overseas visitors was 26 days compared with 34 days in 1965. By area of residence, visitors from Britain stayed an average of 28 days in Canada, 43 p.c. gave Ontario as their main province of destination and 77 p.c. came to visit friends or relatives. In comparison, visitors from Continental Europe stayed an average of 29 days, 37 p.c. reported Quebec as their main destination and 59 p.c. came to visit friends or relatives.

Of the 502,925 Canadians returning from overseas countries in 1966, 422,925 came direct and 80,000 returned by way of the United States, representing increases of 9.5 p.c.